

# attra—versus

**CRAF**  
CENTRO DI RICERCA  
E ARCHIVIAZIONE  
DELLA FOTOGRAFIA



**OPEN  
CALL**

**NEW  
DEADLINE  
31-10-24**

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**EXTENDED**

**DEADLINE  
EXTENDED**

## Attra - Versus

Attraverso (“through”) means something penetrating inside, like a pair of eyes. Photography digs deep into the soul or into a place, an event or a story. It is not afraid to plunge the sharp blade of its light to find glimmers of reality. To “look through” means to spy something forbidden and mysterious through a keyhole, to use a magnifying glass to see every detail, the weave of a fabric to observe edges and shadows, or an X-ray instrument to see what is hiding inside things. Attraverso (“through”) also recalls a movement in space, an intersection and a meeting point while the Latin word Versus marks the opposition between two elements.

In this new edition of the Open Call, young talents are asked to explore life and deliver projects representing a fair battle. In a society based on clashes and polemics, it is important to understand and choose what to fight for or against, which feelings are most important and which roads to cross to follow our journey.

The contest is open to young people under 35 and aims at selecting a photographic project (with no constraints in terms of genre or technique - works fully made on a computer or photomontages are also admitted). In the Open Call, CRAF will focus on the growth potential of young photographers and the view of the world by young generations.

## ORGANIZATION

*Progetto organizzato da CRAF - Centro di Ricerca e Archiviazione della Fotografia*

## PRIZE DESCRIPTION

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The winner will receive a prize of € 2.000 and the project will be presented by June 2025 as part of a public event in the presence of the author and the jury.

## TARGET GROUP

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The prize will be awarded to photographers and emerging artists in the field of photography **under 35**. Participation is free of charge, applicants from all countries are admitted and admission is possible according to the timeline and criteria set out in the Terms and Conditions of Participation.

## JURY

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Applications will be assessed by a jury consisting of leading figures from the world of photography, in collaboration with CRAF. Specific attention will be paid to the visual and expressive quality of submitted projects and to the depth of the topics addressed. The jury is made up of **Walter Guadagnini** (Camera, Fotografia Europea), **Tommaso Parrillo** (Witty Books), **Enrico Stefanelli** (Photolux), **Marianna Santoni** (international post-production expert) and **Pierpaolo Mittica** (photojournalist, member of CRAF Scientific Committee). The jury will meet in December 2024 to select a shortlist of 3/5 projects - which will be made public through CRAF's communication channels - and decide on the winner that will be announced by the end of January 2025.

## TERMS AND CONDITIONS OF PARTICIPATION

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### How to participate:

To participate in the Open Call, fill in the attached application form and send the materials only by email in a single compressed file (.zip or .rar format) named "**CRAFCALL-Surname-Name**" to [opencall@craf-fvg.it](mailto:opencall@craf-fvg.it) (in the file name, please do not use special characters such as ? \* ' < > | ' #). Photos with signatures or watermarks are not allowed. Please use WeTransfer to send your file.

Applications and attachments must be received no later than 31 October 2024. Only applications with all the requested materials received by the deadline will be considered. Selection results will be announced by email by 31 January 2025.

## CONTACTS

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PALAZZO TADEA Piazza Castello 4  
33097 Spilimbergo (PN)



[opencall@craf-fvg.it](mailto:opencall@craf-fvg.it)



0427 91453



[craf1987](https://www.instagram.com/craf1987)



[CRAFFVG](https://www.facebook.com/CRAFFVG)



<https://www.craf-fvg.it/>

### Materials to be sent:

- Application form duly filled in and signed;
- CV including education, any prizes received and exhibitions made, and a short bibliography (to be attached in pdf format, 1,500 characters maximum);
- a selection of min. 15 and max. 25 images selected from the submitted project (projects with fewer images than required will be excluded from the selection), to be sent renaming the files "Surname-Name-ProjectTitle", 3000 px long side, sRGB colour profile, JPEG format, quality 8 (or 66% quality). If the photos follow a specific order, enter the number before the surname: for example "01-Rossi-Mario-Altrove" (in the file name, please do not use special characters such as / : ? \* " < > | ' #);
- if photos have been uploaded and you want to replace them, please upload a new .zip or .rar file followed by the sequence number -02. For example: 'CRAFCALL-Surname-Name-02' (only one replacement is possible);
- project description (to be attached in pdf format, 2000 characters maximum).

### Terms and conditions for the selected project:

#### The author shall:

- declare that the works have been made by them and that they have all the necessary powers to sign this agreement;
- declare that they have the necessary authorisation to use the images by the people featuring in them and release CRAF from any liability in this respect;
- declare that at least 90% of the images and materials in the submitted project have not been published;
- provide the promotional and communication materials (high-resolution images with captions, copyright and any courtesy, project presentation text) by the deadline set by the Organising Secretariat;
- the winner is also asked to donate two photographs of the project to the archive of the Center which will be able to use them for exhibition or communication purposes (subject to adequate and advance information from the author);
- grant CRAF the use of the images only for the purposes related to the contest (communication);
- be present at the presentation.



Photographs presented as photojournalism must abide by the ethical guidelines of the National Press Photographers Association (<https://nppa.org/code-ethics>).

Of the same kind, those portraying children must abide by the rules proposed by UNICEF ([https://www.unicef.org/eca/media\\_1482.html](https://www.unicef.org/eca/media_1482.html)). In these photographs no people or objects can be added, arranged differently, exchanged, distorted or removed. If the images are staged, it must be made clear in the written statements and captions.

**CRAF undertakes to give a prize of € 2.000 net to the Open Call winner, to present the project in a public presentation and through the organisation's communication channels.**



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## PRIVACY STATEMENT

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Italian Legislative Decree 196/03  
Pursuant to Article 13 of Italian Legislative Decree 196/03, we inform you that Your data are processed for the purposes of registration in the "DISARMING OPEN CALL" project. Data provision is compulsory for registration. Your data will be processed manually and/or electronically.

Your data will not be communicated to third parties. However, the authors' names in relation to the photographs sent for the contest will be published in the website and social channels of the initiative. Your data may be disclosed to the Data Controllers, the Data Processors managing the photo contest and the Jury. You may contact the Data Controller's "Privacy Department" to check your data and have them supplemented, updated or rectified and/or to exercise any other rights under Article 7 of Italian Legislative Decree 196/03.

## PERSONAL DATA

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\_\_\_\_\_  
Name - Surname

\_\_\_\_\_  
Place and date of birth

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
Telephone - email

## PROJECT DATA

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\_\_\_\_\_  
Project title

\_\_\_\_\_  
Date of implementation

\_\_\_\_\_  
Number of images and original format

\_\_\_\_\_

I hereby declare that I have read the Privacy Statement and - pursuant to Article 23 of Italian Legislative Decree 196/03 - I give my consent to publish my name in relation to the photos sent for the contest in the website and social channels of the initiative.

I accept that the images (not only the winner's images) may be used to promote the initiative.

I also declare that I have read and accepted the contest regulations.

\_\_\_\_\_  
Place - Date

\_\_\_\_\_  
Signature